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FOR IMMEDIATE RELEASE

City Attorney Releases Public Service Announcement

New video is the first in a series of planned releases

COLUMBUS, OH—City prosecutors handled more than 4800 OVI cases last year. In an effort to try to reduce those numbers and help make Central Ohio roadways safer, Columbus City Attorney Richard C. Pfeiffer, Jr. released the [first](#) in a series of planned public service announcements.

The [PSA](#) echoes a nationwide effort aimed at reducing drunk driving related arrests, crashes, and fatalities. Materials and resources were provided by [the National Highway Transportation Safety Administration](#).

“Our office is always looking for new ways to enhance public safety,” said City Attorney Richard C. Pfeiffer, Jr. “Digital technology is one of the simpler and more cost-efficient methods we have at our disposal.”

Spearheading the City Attorney’s increased reliance on technology and digital media is Chief of Staff and First Assistant City Prosecutor Bill R. Hedrick, who is featured in the PSA.

“We are trying to do our part in helping deliver a message that is important and relevant year-round,” said First Assistant City Prosecutor Bill R. Hedrick.

Hedrick received a Mayoral Award of Excellence in 2013 for his “creative use of technology, resources, and community partnerships to improve services.”

The PSA may be viewed online by clicking [here](#).

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